

BACK TO CAMPUS

BACK TO STYLE



APPAREL GROUP

SINCE 1996

EXCEED EXPECTATIONS EVERYDAY

Elevate Your Campus Style This Season

THIS ACADEMIC SEASON, APPAREL GROUP INTRODUCES BACK TO STYLE AS ITS BACK TO CAMPUS CAMPAIGN. CREATED FOR STUDENTS READY TO REDEFINE THEIR EVERYDAY, IT BRINGS TOGETHER CONTEMPORARY FASHION, CURATED ESSENTIALS, AND BOLD ACCESSORIES FROM BRANDS LIKE CALVIN KLEIN, CROCS, BHPC, NYSAA, AND OTHERS. WHETHER YOU ARE HEADING INTO CLASS OR OUT WITH FRIENDS, THIS IS YOUR MOMENT TO EXPRESS YOUR EDGE AND ELEVATE YOUR PRESENCE.

APPAREL GROUP

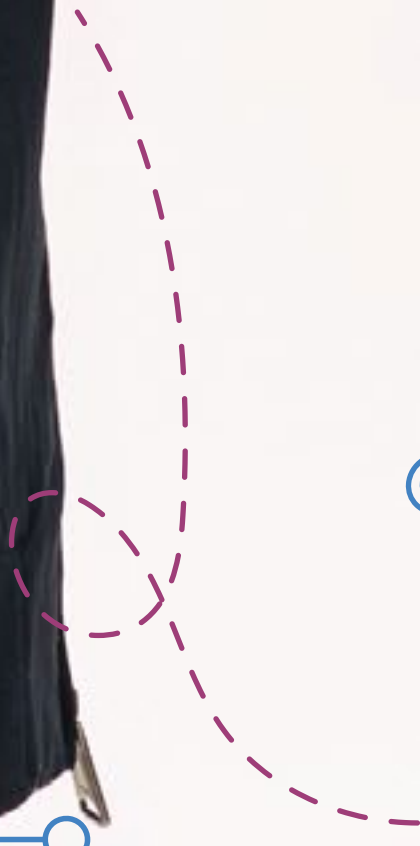
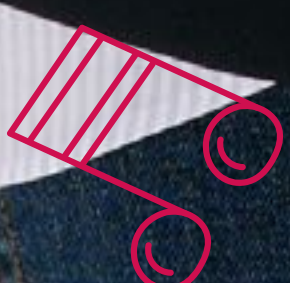
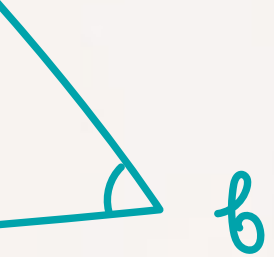
SINCE 1996

EXCEED EXPECTATIONS EVERYDAY



TOMMY  HILFIGER

VARSIITY VIBES





1985 Pique
Slim Fit Shirt
AED 500

Shop Now



Solid High Neck
Zip-Through Cardigan
AED 740

Shop Now



Logo Detail
Tote Bag
AED 820

Shop Now



Textured Front-Pocket
Backpack
AED 820

Shop Now



Quilted Front-Pocket
Backpack
AED 910

Shop Now



Logo Detail Front
Pocket Backpack
AED 910

Shop Now

TOMMY  HILFIGER

SHOP ONLINE OR IN-STORE



Quilted Shoulder Bag with
Pouch

[Shop Now](#)

AED 950



Quilted Shoulder Bag
with Pouch

[Shop Now](#)

AED 950



Modern Monogram
Twist Lock Tote Bag

[Shop Now](#)

AED 950



Monogram Zip-Closure
Tote Bag

[Shop Now](#)

AED 950



Modern Lightcup LTH

[Shop in-Store](#)

AED 690



Modern Lightcup LTH

[Shop in-Store](#)

AED 690

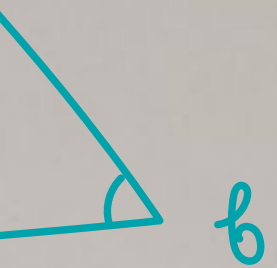
TOMMY  HILFIGER

SHOP ONLINE OR IN-STORE



Calvin Klein

A NEW CHAPTER IN CALVIN KLEIN STAPLES.





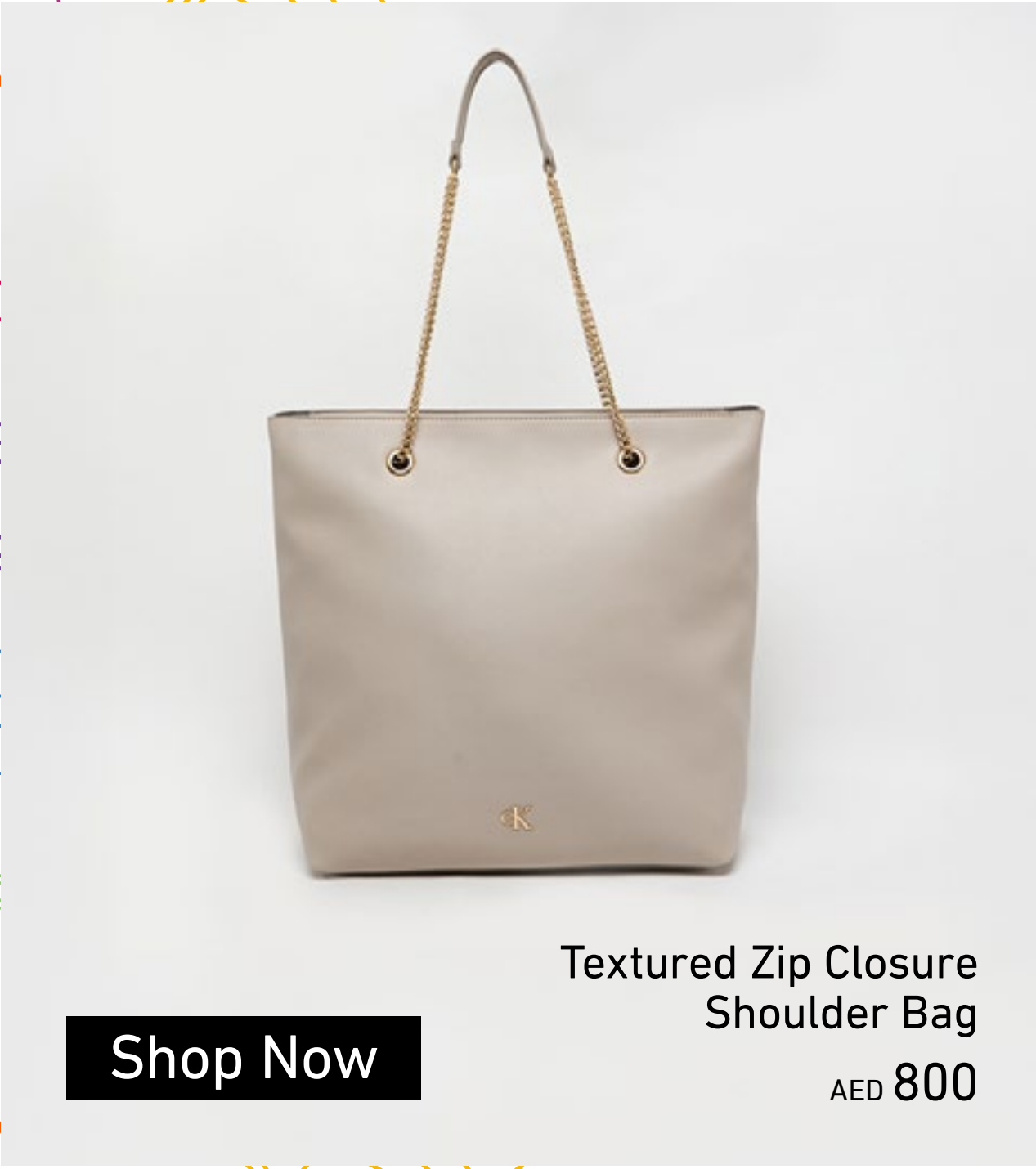
Shop Now

Poplin
Relaxed
Fit Shirt
AED 600



Shop Now

Solid
Long Sleeves
Formal Shirt
AED 450



Shop Now

Textured Zip Closure
Shoulder Bag
AED 800



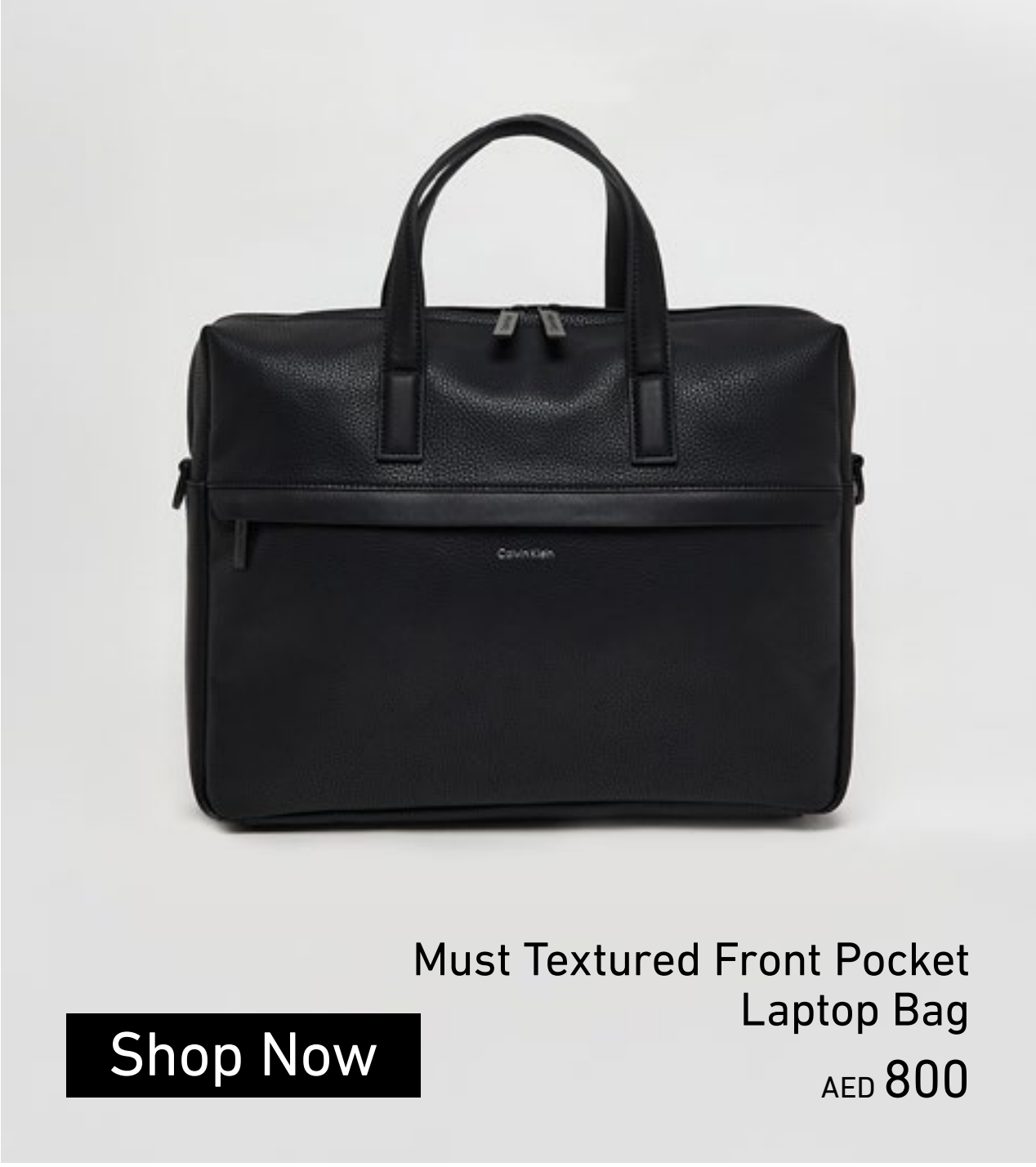
Shop Now

Textured Front
Pocket Backpack
AED 800



Shop Now

Must Dome
Textured Backpack
AED 800



Shop Now

Must Textured Front Pocket
Laptop Bag
AED 800

Calvin Klein

SHOP ONLINE OR IN-STORE



Textured Front-Pocket
Shoulder Bag

AED 1000

Shop Now



Must Monogram
Patterned Backpack

AED 800

Shop Now



Monogram Patterned
Tote Bag

AED 1000

Shop Now



Textured Front
Pocket Backpack

AED 800

Shop Now



Textured Leather Mini
Tote Bag

AED 1800

Shop Now



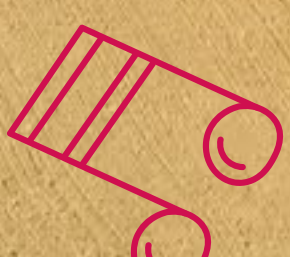
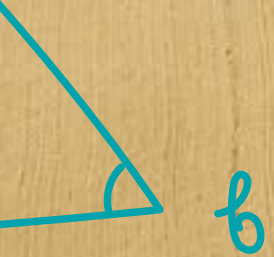
Must Textured
Front Pocket Backpack

AED 800

Shop Now

Calvin Klein

SHOP ONLINE OR IN-STORE





[Shop Now](#)

Bubble Crush Clog
AED 399



[Shop Now](#)

InMotion Pacer
AED 349



[Shop Now](#)

Mega Crush Clog
AED 379



[Shop Now](#)

Echo Wave
AED 349



[Shop Now](#)

Bella Clog
AED 349



[Shop Now](#)

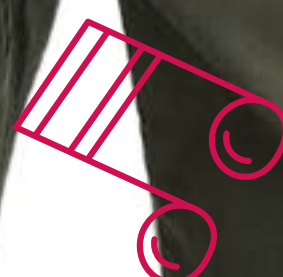
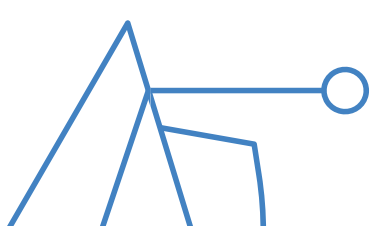
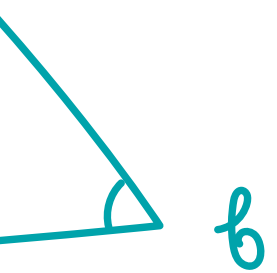
Mellow Ease Slip-On
AED 349

crocs™

SHOP ONLINE OR IN-STORE



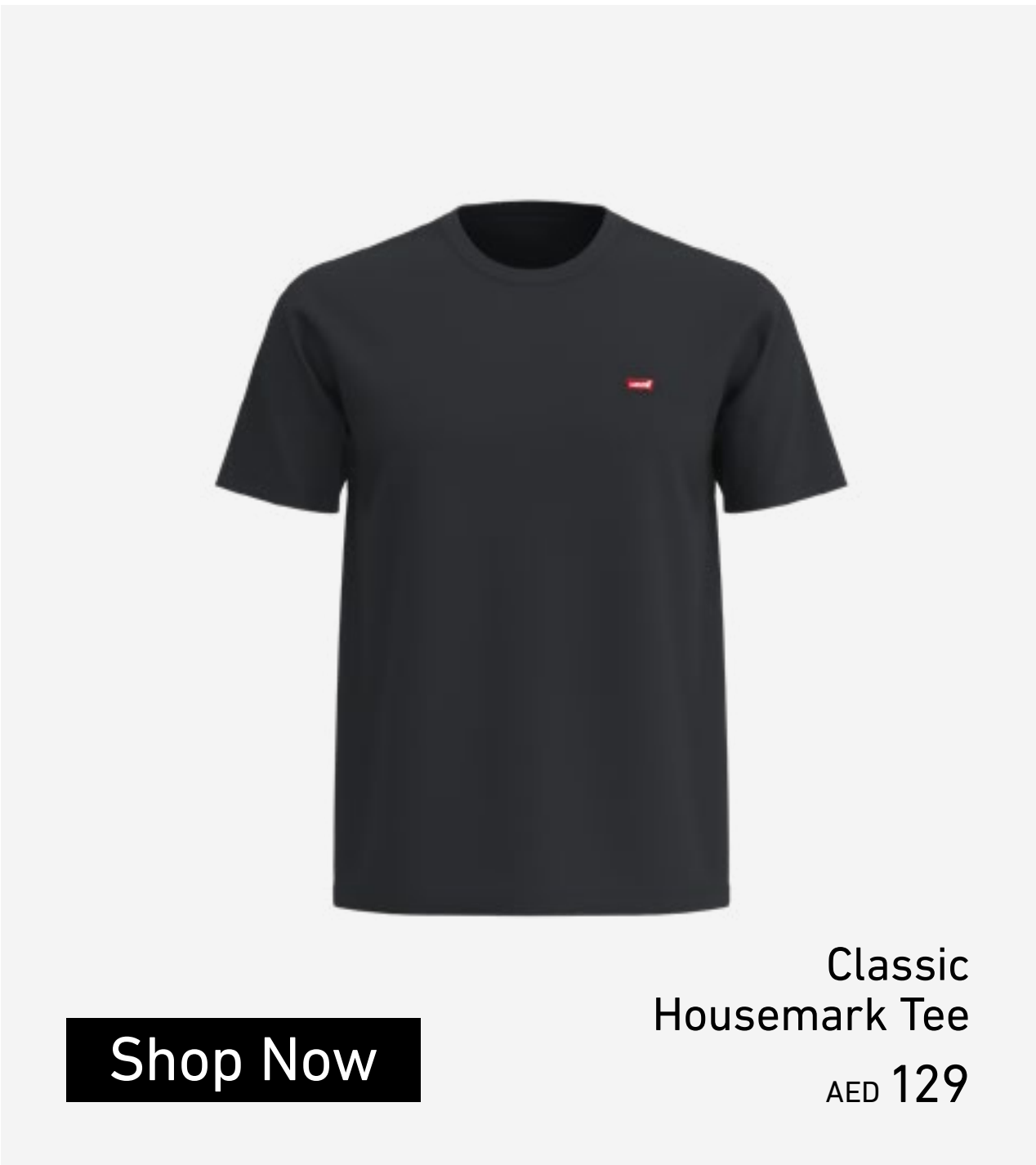
THE ORIGINAL JEANS THAT ANCHOR YOUR STYLE AND
NEVER GO OUT OF FASHION.





Shop in-Store

Classic Housemark Tee
AED 129




Shop Now

Classic Housemark Tee
AED 129



Shop Now

Housemark Polo
AED 179



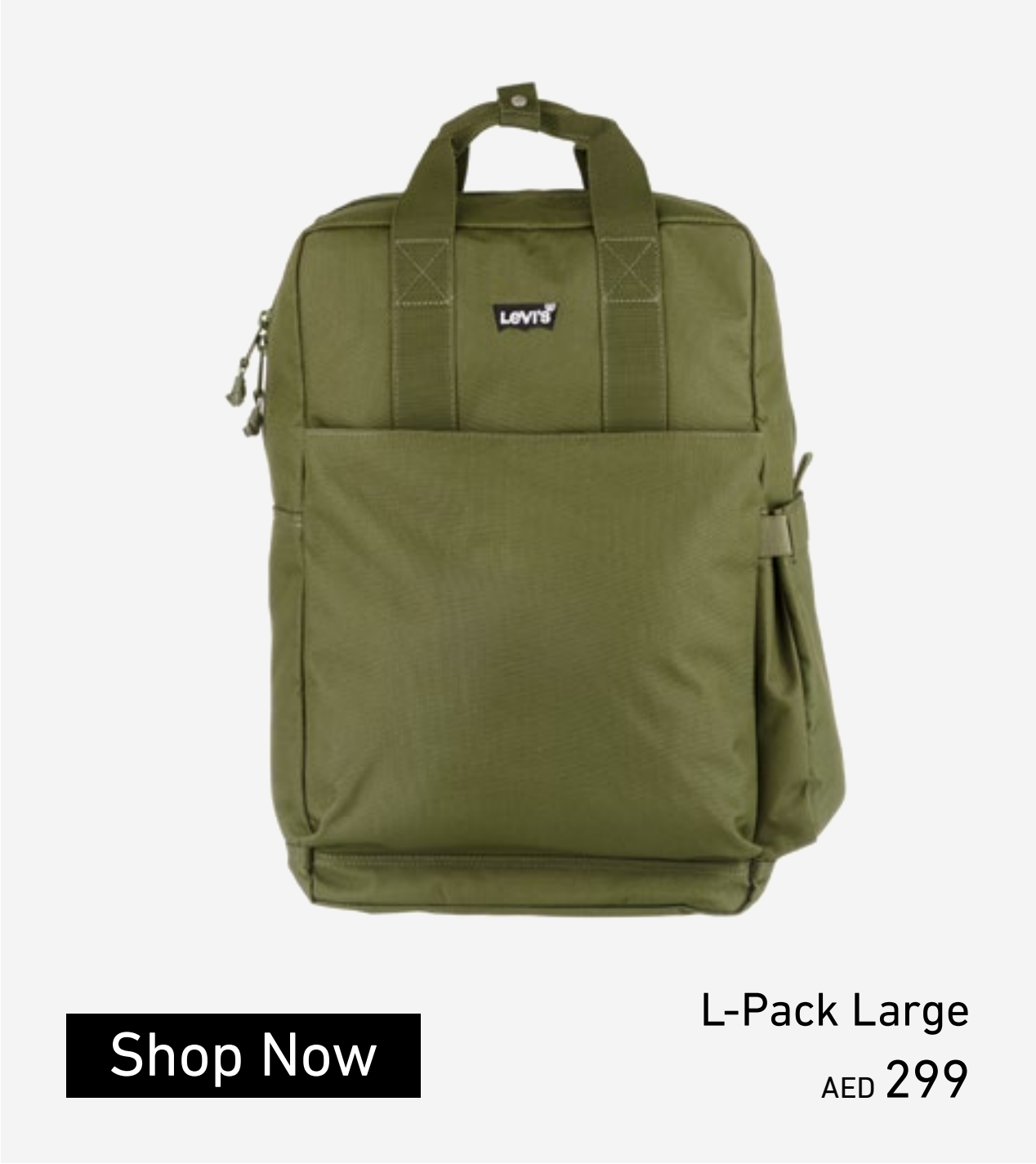
Shop Now

Housemark Polo
AED 179



Shop Now

L-Pack Large
AED 299



Shop Now

L-Pack Large
AED 299



SHOP ONLINE OR IN-STORE



Shop in-Store

Basic Backpack
AED 199



Shop Now

Classic Battery
Hm Shirt
AED 309



Shop in-Store

The Classic
Batwing Shirt
AED 279



Shop in-Store

Red Tab Vintage Tee
AED 199



Shop in-Store

The
Perfect Tee
AED 179



Shop in-Store

Classic 1 Pkt
Standard
AED 309



SHOP ONLINE OR IN-STORE



TOMS®

CASUAL SHOES THAT BALANCE EVERYDAY COMFORT WITH
EFFORTLESS STYLE.





Alpargata Classic Frayed
Denim Slip-On Shoes

AED 249

Shop Now



Alpargata Classic
Slip-On Shoes

AED 249

Shop Now



Alpargata Classic
Patterned Slip-On Shoes

AED 249

Shop Now



Slip On Casual
Sneakers

AED 299

Shop Now



Recycled Cotton
Espadrilles

AED 399

Shop Now



Recycled Cotton
Espadrilles

AED 399

Shop Now

TOMS®

SHOP ONLINE OR IN-STORE



Alpargata DI Espadrille
Slip-Ons
AED 299

[Shop Now](#)



Slip On Casual
Sneakers
AED 299

[Shop Now](#)



Alpargata
Slip-On Shoes
AED 379

[Shop Now](#)



Alpargata Slip-On
Casual Shoes
AED 299

[Shop Now](#)



Alpargata Slip-On
Casual Shoes
AED 299

[Shop Now](#)



Alpargata Slip-On
Casual Shoes
AED 299

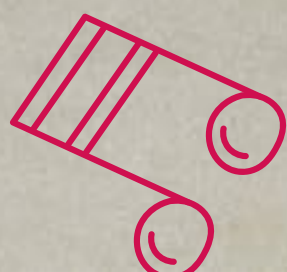
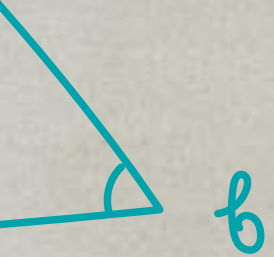
[Shop Now](#)

TOMS®
SHOP ONLINE OR IN-STORE



MLB

STREETWEAR THAT BRINGS A FRESH, CONFIDENT EDGE TO
YOUR EVERYDAY STYLE.





Basic Heavy Weight
Over Fit T-Shirts

AED 169

Shop Now



Classic Monogram Big
Lux Over Fit T-Shirts

AED 299

Shop Now



Classic Monogram
Big Lux Jogger Pants

AED 469

Shop Now



Classic Monogram
Big Lux Jogger Pants

AED 469

Shop Now



Bigball Chunky
Coopers Town

AED 499

Shop Now



Bigball Chunky
Coopers Town

AED 499

Shop Now

MLB

SHOP ONLINE OR IN-STORE



Basic Athleisure
Backpack
AED 499

Shop Now



Heart Pouch
Keyring
AED 99

Shop Now



Heart Pouch
Keyring
AED 99

Shop Now



Nano Logo Unstructured
Ball Cap
AED 129

Shop Now



Women's Basic
Dolphin Shorts
AED 249

Shop Now



Basic Coopers Logo
Vintage 9" Shorts
AED 399

Shop Now

MLB

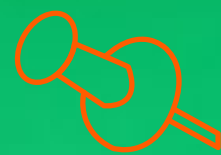
SHOP ONLINE OR IN-STORE



CHARLES & KEITH



MODERN MUST-HAVES THAT TAKE YOUR EVERYDAY OUTFITS
UP A NOTCH.





Shop in-Store

Daylla Logo Detail
Tote Bag
AED 550



Shop Now

Calla Logo Detail
Shoulder Bag Set
AED 550



Shop Now

Sansa Textured
Tote Bag
AED 600



Shop Now

Hettie Glossy Block Heel
Mary Jane Shoes
AED 375



Shop Now

Emmy Pointed Toe Kitten
Heel Pumps
AED 350



Shop in-Store

Marley
AED 400

CHARLES & KEITH

SHOP ONLINE OR IN-STORE



STEVE MADDEN

FASHION-FORWARD SHOES THAT GIVE YOUR OUTFITS A
BOLD FINISHING TOUCH.





Speedster-E Printed
Chunky Sneakers

AED 449

[Shop Now](#)



Yolando Mesh
Runner Sneakers

AED 499

[Shop Now](#)



Z Nation Textured
Chunky Sneakers

AED 499

[Shop Now](#)



Succession Lace-Up
Runner Sneakers

AED 599

[Shop Now](#)



Degree Leather
Lace Up Sneakers

AED 399

[Shop Now](#)



Possess Round Toe
Designer Sneakers

AED 549

[Shop Now](#)

STEVE MADDEN

SHOP ONLINE OR IN-STORE



ALDO

ACCESSORIES AND SHOES THAT INSTANTLY LIFT YOUR
STYLE.





Shop Now

Berenteriel
AED 399



Shop Now

Marty
AED 449



Shop Now

Caroteriel
AED 499



Shop Now

Kurtis
AED 399



Shop Now

Thali
AED 449



Shop Now

Lannon
AED 449

ALDO

SHOP ONLINE OR IN-STORE



Shop Now

Nelta
AED 399



Shop Now

Orlovoflexx
AED 649



Shop Now

Allysa
AED 399



Shop Now

Cadoma
AED 449



Shop Now

Morgane
AED 399



Shop Now

Lothianna
AED 499

ALDO

SHOP ONLINE OR IN-STORE

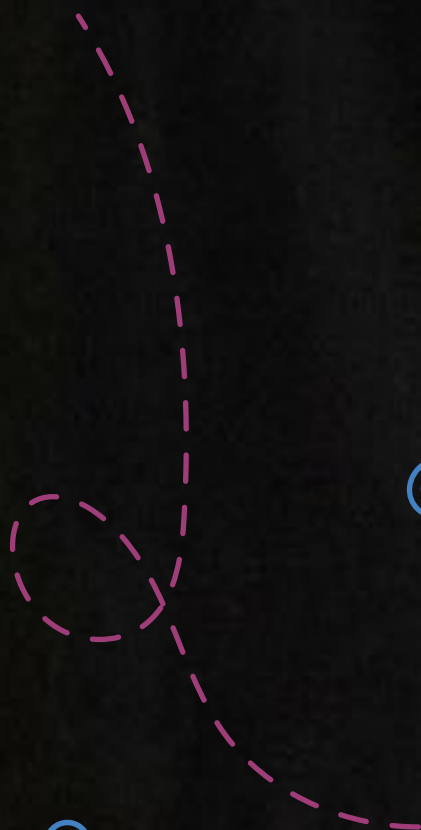
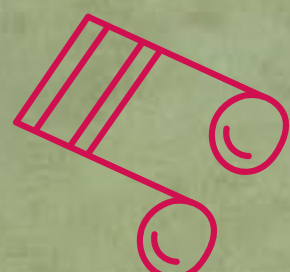
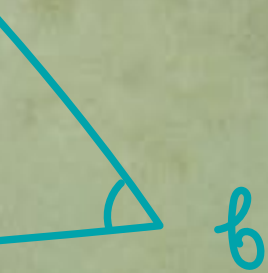


Dune

L O N D O N



SIGNATURE STYLES THAT BLEND MODERN GRACE WITH
CLASSIC SOPHISTICATION.





Deliberate Braided
Tote Bag

AED 699

Shop in-Store



Grained Metal Accent
Loafers

AED 429

Shop Now



Grainer Metal Accent
Mules

AED 429

Shop Now



Dorry Satchel Bag

AED 549

Shop in-Store



Dorry Textured
Satchel Bag

AED 499

Shop in-Store



Grained Metal Accent
Loafers

AED 429

Shop Now

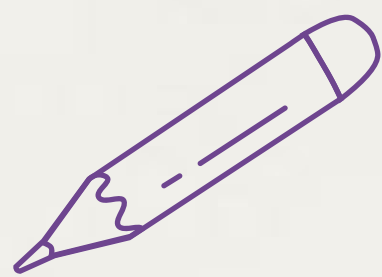
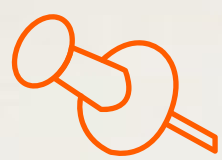
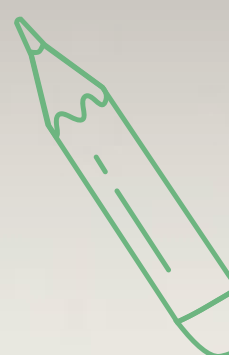
Dune
L O N D O N

SHOP ONLINE OR IN-STORE

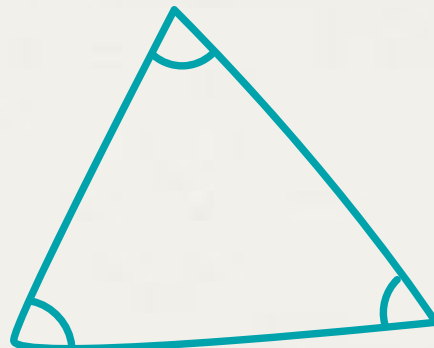


ACO.
athletesco

SNEAKERS THAT COMBINE STYLE AND PERFORMANCE.




a




b





Shop in-Store

Tensaur Run 3.0
AED 179



Shop in-Store

Duramo
AED 209




Shop in-Store

Backpack
AED 249



Shop in-Store

Backpack with Pencil Case
AED 149



Shop in-Store

Masters Court II Ps
AED 299



Shop in-Store

Pop Quiz Backpack
AED 399



asics®

HIGH-PERFORMANCE ESSENTIALS THAT FUSE ATHLETIC
FUNCTION WITH STREET STYLE.



Shop in-Store

Jolt 4 PS
AED 199



Shop in-Store

Jolt 4
AED 229



Shop in-Store

Contend 9 PS
AED 239



Shop in-Store

Contend 9 PS
AED 239



Shop in-Store

Contend 9 PS
AED 239



Shop in-Store

GT-1000™ 13 PS
AED 289



SHOP ONLINE OR IN-STORE



Barbour®

BRITISH HERITAGE OUTERWEAR THAT LAYERS TIMELESS
AUTHENTICITY INTO YOUR STYLE.





Derwent Classic Collar
Long Sleeves Shirt

AED 410

Shop Now



Striped Cresswell
Seersucker Shirt

AED 410

Shop Now



Christie Drawstring
Waist Wide Leg Pants

AED 610

Shop Now



Solid Tailored Fit
Twill Trousers

AED 590

Shop Now



Malvern Plaid Detail
Polo T-Shirt

AED 330

Shop Now



Logo Embroidered
Lynmouth Polo T-Shirt

AED 390

Shop Now

Barbour®

SHOP ONLINE OR IN-STORE



Dakota Crew Neck Short
Sleeves T-Shirt

AED 210

Shop Now



Logo Embroidered Short
Sleeves Polo T-Shirt

AED 310

Shop Now



Sloane Quilted
Crossbody Bag

AED 530

Shop Now



Norton Logo Detail
Baseball Cap

AED 150

Shop Now



Logo Badge
Laptop Bag

AED 730

Shop Now



Solid Nelson
Short Sleeves Shirt

AED 390

Shop Now

Barbour®

SHOP ONLINE OR IN-STORE



NYSAA



YOUR GO-TO DESTINATION FOR ALL THINGS BEAUTY AND
SKINCARE





Anua Heart Leaf 77%
Soothing Toner

AED 120

Shop Now



Beauty of Joseon Relief Sun
Aqua-fresh: Rice + B5

AED 105

Shop Now



Reedle Shot 100hL

AED 135

Shop Now



SKIN1004 Madagascar
Centella Hyalu-Cica
Water-Fit Sun Serum

AED 119

Shop Now



Medicube Collagen
Overnight Wrapping Peel
Off Facial Mask Pack

AED 149

Shop Now



Seasonly Anti-fatigue Eye
Serum Recharge Refill

AED 119

Shop Now

NYSAA

SHOP ONLINE OR IN-STORE



Mermade Hair Mermade
Wax Stick

Shop Now

AED 69



Kylie Cosmetics
Lip Butter

Shop Now

AED 95



Skinny Scrunchies, Rose
Set of 4

Shop Now

AED 155



Xapadinha
Frizz Control Styling Oil
for Straight Hair

Shop Now

AED 65



RMS Beauty
Eyelights Cream
Eyeshadow-Spark

Shop Now

AED 110



ICONIC London
Prep Set Glow
Mist-Glow

Shop Now

AED 115

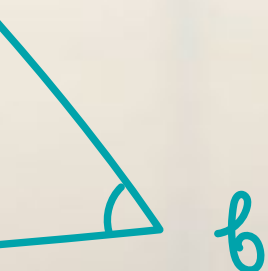
NYSAA

SHOP ONLINE OR IN-STORE



CLINIQUE

SIMPLE SKINCARE THAT KEEPS YOUR NATURAL BEAUTY IN
FOCUS.





Dramatically Different
Moisturizing Lotion
SPF 50 75ml

Shop in-Store

AED 199



MS 100HR 50ml

AED 220

Shop in-Store



Try It On High Impact
High-Fi™ Full Volume
Mascara

Shop in-Store

AED 170



Take The Day Off™
Cleansing Balm

AED 195

Shop in-Store



Almost Lipstick in Black
Honey, Pink Honey and
Nude Honey

Shop in-Store

AED 155



Moisture Surge™
Active Glow
Serum 50ml

AED 360

Shop in-Store

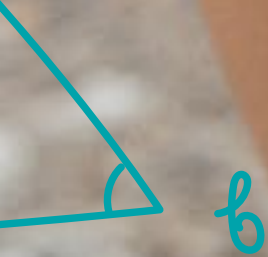
CLINIQUE


SHOP ONLINE OR IN-STORE



INGLOT


BEAUTY PICKS THAT LET YOUR PERSONALITY STAND OUT
WITH COLOR AND GLOW.






Shop Now

Playinn Nail Polish
AED 49




Shop Now

Sparkling Dust Feb 01
AED 89




Shop Now

Creamy Soft Lipstick
AED 95




Shop Now

All Eye Desire Mascara
AED 95



Shop Now

Freedom System Flexi
Palette with Mirror
AED 59



Shop Now

High Gloss
Lip Oil
AED 95

INGLOT

SHOP ONLINE OR IN-STORE



EVERYDAY RITUALS THAT ADD CALM AND STYLE TO YOUR ROUTINE.





The Ritual of Yozakura
Medium Gift Set

Shop in-Store

AED 220



The Ritual of Yozakura
Small Gift Set

Shop in-Store

AED 115



The Ritual of Yozakura
Hair & Body Mist

Shop in-Store

AED 115



The Ritual of Yozakura
Hand Balm

Shop in-Store

AED 65



The Ritual of Yozakura
Fragrance Sticks

Shop in-Store

AED 100



The Ritual of Yozakura
Body Lotion Mousse

Shop in-Store

AED 70



SHOP ONLINE OR IN-STORE



FOREST ESSENTIALS
LUXURIOUS AYURVEDA



SKINCARE RITUALS THAT COMPLETE YOUR NATURAL GLOW
AND HIGHLIGHT YOUR STYLE.





Oudh & Green Tea
Voyage Set Gift Pouch

Shop Now

AED 145



Madurai Jasmine &
Mogra Hydrating
Day Lotion SPF 15

Shop Now

AED 145



Iced Ruby Pomegranate &
Lemon Scented Body Mist

Shop Now

AED 169



Iced Ruby Pomegranate &
Lemon Moisture Rich
Body Milk

Shop Now

AED 115



Glow Travel Set
Gift Pouch

Shop in-Store

AED 120



Shudhi Skin
Clarifying
Facial Spray

Shop in-Store

AED 100



FOREST ESSENTIALS
LUXURIOUS AYURVEDA

SHOP ONLINE OR IN-STORE